



**FOR MORE INFORMATION:**

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**FOR IMMEDIATE RELEASE**

**Iowa Corn Opportunities Announces Strategy and Board Leadership**

JOHNSTON, Iowa – April 25, 2008 –Iowa Corn Opportunities (ICO) announces key leadership involvement in the establishment of a limited liability company that will soon be making value-added investments to benefit Iowa’s corn growers.

ICO will help facilitate new business developments and leverage support for start-up ventures that positively impact the corn grower. ICO will serve to assist new and growing companies in developing strategies which will lead to a profitable return on investment.

“With corn production and processing expanding rapidly, it has never been more important to look for new products made from corn,” says Brian Jones, chief operating officer for ICO.

“There are a significant number of new business opportunities that just need a little further development to make them significant opportunities for the corn industry.”

“As a corn grower, I see how the demand-driven marketplace gives us the opportunity to be profitable,” says Pam Johnson, a corn grower and new president for Iowa Corn Opportunities. “I believe that we need to not only work on what we have today, but we need to open our eyes to the possibilities of tomorrow.”

ICO has established a network of key investment and corn industry leaders. In addition to Jones; Craig Floss, will serve as chief executive officer; Pam Johnson, president; Jim Meyer, board manager; Jon Leafstedt, board manager; and Chad Witter, board manager. The Board also appointed two senior advisors, John Greaves with Hy-Line International and Sano Shimoda with BioScience Securities, Inc.,

For more information visit, [www.iowacornopportunities.com](http://www.iowacornopportunities.com)

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*Iowa Corn Opportunities LLC (ICO) exists as a limited liability company owned by the Iowa Corn Growers Association. ICO provides additional opportunities to fund new and expanded programs that support Iowa’s corn growers. ICO operates as an equity fund set up to assist new and growing companies that are developing businesses that are important to the corn industry.*